

THE UNIVERSITY OF WESTERN ONTARIO

WESTERN ARCHIVES



THE DEANE CAMERON FONDS

AFC 370

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THE DEANE CAMERON FONDS
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TABLE OF CONTENTS

FONDS DESCRIPTION	4
SERIES DESCRIPTIONS	
Series 1 EMI corporate	6
Series 2 Music industry and committees	6
Series 3 Research and reference files and publications	6
Series 4 Publicity, promotion and advertising	6
Series 5 Artists and Repertoire	7
Series 6 Personal correspondence, artefacts and papers	7
Series 7 Tom Cochrane	7
Series 8 Kate Bush	7
Series 9 The Beatles	8
Series 10 Pre-masters, unpublished audiovisual and demos	8
Series 11 Merchandise	8
Series 12 Awards and gifts	8
Series 13 Other graphic	8

THE DEANE CAMERON FONDS

FONDS LEVEL DESCRIPTION

Dates

[192-]-2013, predominant 1970-2013

Extent and Material

200 cm of textual records

310 published volumes

total audio items, estimated 2457 hours 48 minutes 12 seconds

total video items estimated 349 hours 6 minutes 6 seconds

total mixed media items, estimated 159 hours 33 minutes 42 seconds

354 artefacts

30 articles of clothing

150 graphic material items

441 photographs

Biographical Sketch

In 1977 Deane Cameron became a manager for talent acquisition at EMI Music Canada. Ten years later he became president of the company, a position he held until 2012. He was instrumental to the success of many Canadian artists, some of which include Tom Cochrane, Anne Murray, and Stompin' Tom Connors. In 2010 he was appointed to the Order of Canada and in 2011 he received the Walt Grealis Special Achievement Award at the Juno Awards. Cameron lobbied for anti-piracy and copyright policies on behalf of record labels and artists and participated in the development of the Canadian music education charity MusiCounts. He also served on various music industry executive committees', such as the Board for Music Canada, the Canadian Academy of Recording Arts and Sciences, and the Canadian Country Music Association, among others. He was appointed as President and Chief Executive Officer of Massey Hall and Roy Thomson Hall, in Toronto, in 2015.

Scope and Content

The fonds consists of materials related to Deane Cameron's professional career in the Canadian music industry, predominantly as President of EMI Canada and as a member of various national music associations and committees. It also consists of material relating to Cameron's personal life, including correspondence, photographs and ephemera, much of which involves musicians or individuals in the music industry.

Arrangement

The fonds is arranged into the following series:

- Series 1--EMI corporate
- Series 2--Music industry and committees
- Series 3--Research and reference files and publications
- Series 4--Publicity, promotion and advertising
- Series 5--Artists and Repertoire
- Series 6--Personal correspondence, artefacts and papers
- Series 7--Tom Cochrane
- Series 8--Kate Bush
- Series 9--The Beatles
- Series 10--Pre-masters, unpublished audiovisual and demos
- Series 11--Merchandise
- Series 12--Awards and gifts
- Series 13--Other graphic

Language of the Material

In English and French.

Finding Aids

File and item lists available.

Conditions Governing Access

All requests for access must be approved by the archivist.

Immediate Source of Acquisition

All material was acquired from Deane Cameron in 2013 and 2014.

THE DEANE CAMERON FONDS

SERIES DESCRIPTIONS

Series 1--EMI corporate

1982-2011

This series contains correspondence, conference details, financial reports (interim, annual and P&L reports), sales reports and other executive records. These records provide extensive details about the operations of EMI Canada, EMI North America and various incarnations of the International EMI label and its subsidiaries. These records demonstrate a broad array of the executive decision making processes and financial and creative operations of a major label in Canada.

Series 2--Music industry and committees

1979-2013

This series includes programmes, event details, correspondence, reports and newsletters pertaining to various committees, organizations and boards on which Deane Cameron served, including CARAS, CCMA, ECMA, CRIA, and the Canadian Songwriters Hall of Fame. Also included in this series are special commercial releases, broadcasts and audio review copies of performances and events recorded for music industry purposes.

Series 3--Research and reference files and publications

1973-2012

This series includes published catalogs, music industry magazines, bound reports, books and programmes, such as RPM, The Record and Music & Copyright. These volumes constitute a strong research collection of Canadian Music publications detailing the recording industry over four decades.

Series 4--Publicity, promotion and advertising

[197-?]-2013

This series contains press kits, examples of store advertising and posters, as well as textual material related to these artifacts. Also included in this series are sample review and promo marked audio visual products, many of which are from special promotional campaigns and thus

slightly different from commercial releases.

Series 5—Artists and Repertoire

[197-?]-1999

This series contains extensive textual records detailing Deane Cameron's early involvement in GRT, Love Productions, Daffodil and A&M prior to his work for EMI Music Canada. Additional items include photographs and promotional material. Also included in this series are play copies and promotional samples which Deane collected as a record of his involvement with these labels as part of his A&R activities.

Series 6--Personal correspondence, artifacts and papers

1954-2012

This series contains personal correspondence, memorabilia and signed graphic material. Also included are a number of personal photographs, greeting cards and personal reference articles, as well as a small number of recordings collected by Deane but not directly affiliated with his activities as an A&R agent or executive with EMI.

Series 7--Tom Cochrane

1970-2003

This series contains numerous early recordings, original masters and rare private recordings of Tom Cochrane, Red Rider and the band Cochrane. This series also includes correspondence, financial records, photographs, awards, and other material related to creating and promoting Cochrane's albums. These records provide insight into the development of Tom Cochrane's recording career from his beginnings through his signing to Daffodil and later as a Capitol recording artist. These records also illustrate the longstanding personal and professional relationship between Deane Cameron and Tom Cochrane.

Series 8--Kate Bush

1977-2011

This series contains photographs, correspondence and extensive audio visual material relating to Kate Bush. Deane Cameron's position at EMI and his personal friendship with Kate Bush allowed him to collect a large array of highly unique and rare artifacts pertaining to the singer's career, including many signed items.

Series 9--The Beatles

1963-2012

This series includes The Beatles' original Canadian releases as well as re-issues and special import material from EMI, Apple Records, Parlophone in the UK and Capitol Records in the US. It also includes clothing and special merchandise related to the band. Deane Cameron had access to this material as the band held a special place in the EMI roster.

Series 10--Pre-masters, unpublished audiovisual and demos

1968-2004

This series contains primarily pre-mastered material and pre-production test recordings. In addition, there are several home recordings and personal copies of limited distribution private recordings.

Series 11--Merchandise

[197-]-2012

This series contains merchandise from EMI, its subsidiaries and individual artists including some customized merchandise specifically made for Deane Cameron.

Series 12--Awards and gifts

1964-2010

This series is comprised primarily of album sales awards with other gifts and mementos from Deane Cameron's career as a music executive.

Series 13--Other graphic

[198-?]-1997

This series contains original graphic material not associated with the other series.